



eM News Distribution  
 Unit A, Furry Park  
 Santry  
 Dublin 9

## Ready Reckoner from 30th December 2018

### Euro Ready Reckoner

UK (Sterling priced) Magazines

UK Cover Price	Suggested Euro Retail Price		
	€@23%	€ @9%	€ @ 0%

4	6	5	5
5	7	7	6
10	16	14	13
15	23	21	19
20	32	28	26
25	39	35	32
30	48	43	39
40	63	56	51
50	79	70	64
60	95	84	77
63	100	88	81
65	103	92	84
66	105	93	85
68	107	95	87
70	111	98	90
75	118	105	96
80	127	112	103
85	134	119	109
88	139	123	113
90	143	126	116
99	156	138	127
100	159	141	129
105	166	147	135
110	173	154	141
120	189	168	154
125	198	175	161
130	205	182	167
135	214	190	174
140	221	196	180
145	229	203	186
150	237	210	193
155	245	217	199
160	253	225	206
170	269	239	219
175	277	245	225
179	283	251	230
180	284	252	231
185	293	259	238
190	300	266	244
195	309	274	251
199	315	279	256
200	316	280	257
210	332	294	270
220	348	308	283
225	355	315	289
230	364	323	296
235	371	329	302

UK Cover Price	Suggested Euro Retail Price		
	€@23%	€ @9%	€ @ 0%

240	380	337	309
245	387	343	315
250	395	350	321
260	411	364	334
265	419	372	341
270	427	378	347
275	435	386	354
280	443	392	360
285	451	400	367
290	459	407	373
295	466	413	379
299	474	420	385
300	475	421	386
305	482	427	392
310	491	435	399
315	498	441	405
320	507	449	412
325	514	456	418
335	530	470	431
340	538	476	437
350	554	491	450
360	569	505	463
370	585	519	476
375	593	525	482
380	601	533	489
385	609	540	495
390	617	547	502
395	625	554	508
400	632	560	514
415	657	582	534
425	673	596	547
450	712	631	579
475	752	666	611
500	791	701	643
520	823	729	669
550	870	771	707
575	909	806	739
600	950	841	772
625	989	876	804
650	1028	911	836
700	1107	981	900
750	1186	1051	964
795	1257	1114	1022
800	1266	1122	1029
850	1344	1191	1093
900	1423	1261	1157
950	1503	1332	1222

Please Note : The UK price is based on the UK cover price less UK Vat (if applicable)

This Ready Reckoner contains suggested prices only. The determination of the retail price of each publication is a matter to be decided by each retailer. This list is therefore offered for guidance only.