



eM News Distribution
Unit A, Furry Park
Santry
Dublin 9

Ready Reckoner from 27th September 2020

Euro Ready Reckoner

UK (Sterling priced) Magazines

UK Cover Price	Suggested Euro Retail Price		
	€@21%	€ @9%	€ @ 0%

4	6	5	5
5	7	7	6
10	16	14	13
15	23	21	19
20	30	27	25
25	38	34	31
30	46	41	38
40	61	55	50
50	76	69	63
60	91	82	75
63	96	86	79
65	99	89	82
66	100	90	83
68	104	94	86
70	106	96	88
75	114	102	94
80	122	110	101
85	129	117	107
88	134	121	111
90	137	123	113
99	150	135	124
100	152	137	126
105	160	144	132
110	167	150	138
120	183	165	151
125	190	171	157
130	197	178	163
135	206	185	170
140	213	192	176
145	220	198	182
150	229	206	189
155	236	213	195
160	243	219	201
170	259	233	214
175	266	240	220
179	272	245	225
180	273	246	226
185	282	254	233
190	289	261	239
195	296	267	245
199	303	273	250
200	304	274	251
210	319	288	264
220	335	302	277
225	342	308	283
230	350	315	289
235	357	322	295

UK Cover Price	Suggested Euro Retail Price		
	€@21%	€ @9%	€ @ 0%

240	365	329	302
245	373	336	308
250	380	342	314
260	396	356	327
265	403	363	333
270	411	371	340
275	419	377	346
280	426	384	352
285	433	390	358
290	442	398	365
295	449	404	371
299	455	410	376
300	456	411	377
305	465	419	384
310	472	425	390
315	479	432	396
320	486	438	402
325	495	446	409
335	509	459	421
340	518	467	428
350	532	480	440
360	548	494	453
370	563	507	465
375	571	514	472
380	578	521	478
385	586	528	484
390	593	534	490
395	601	542	497
400	609	548	503
415	632	569	522
425	646	582	534
450	685	617	566
475	722	651	597
500	761	686	629
520	791	713	654
550	837	754	692
575	875	788	723
600	912	822	754
625	951	857	786
650	989	891	817
700	1065	959	880
750	1141	1028	943
795	1210	1090	1000
800	1217	1097	1006
850	1293	1165	1069
900	1370	1234	1132
950	1446	1303	1195

Please Note : The UK price is based on the UK cover price less UK Vat (if applicable)

This Ready Reckoner contains suggested prices only. The determination of the retail price of each publication is a matter to be decided by each retailer. This list is therefore offered for guidance only.