

# ARE YOU PREPARED FOR TRACK & TRACE?



## 20th May

All cigarettes and roll-your-own tobacco **manufactured** from this date must use the Track & Trace system and will require a Unique Identifier code. Products manufactured before this date can be sold over the next 12 months.

## 20th May

The end of the 12-month sell-through period for non-Track & Trace products. Only cigarette and roll-your-own tobacco products that comply with Track and Trace requirements can be sold from this date.



## 20th May

From 20th May 2024, Track & Trace will extend to all other tobacco products (such as pipe tobacco and cigars)

## WHAT DO RETAILERS NEED TO DO?

### Before 20th May 2019:

You will need to register with the ID issuer and apply for:

An Economic Operator ID Code

A separate Facility ID code for each premises that:

- sells tobacco products to the public
- stores tobacco products

Codes will be FREE and can be requested from [www.idissuer.ie](http://www.idissuer.ie) from the first week of May.

### From 20th May 2019:

You will need to provide Economic Operator and Facility ID codes when purchasing tobacco products marked with Track & Trace Unique Identifier codes.

**CSNA is here to help you prepare for Track and Trace**

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# TRACK & TRACE FREQUENTLY ASKED QUESTIONS

## **Where are these new rules and when do they come into effect?**

Track and Trace comes into effect from 20th May 2019, and will mean that movement of individual packs can be tracked all the way from the point of manufacture to the retail outlet. Packs will be marked with unique identifier codes to facilitate this.

## **What do retailers need to do in advance of that date?**

To enable pack movements to be tracked to a retailer's outlet the retailer needs to obtain two separate ID codes in good time prior to 20th May this year. These are called an Economic Operator ID code, which identifies the retailer, and a Facility ID code, which identifies the retailer's outlet where the cigarettes and roll-your-own tobacco are sold.

If a retailer operates more than one outlet, they will need a Facility ID code for each location.

**Retailers need to share these codes with their supplier(s) prior to 20th May** this year as their suppliers need these ID codes in order to track movements of cigarettes and roll-your-own products manufactured from 20th May 2019.

## **Where do I obtain these ID's?**

Retailers can obtain the necessary codes by registering with [www.idissuer.ie](http://www.idissuer.ie) from the first week of May. This online registration facility is the only way to apply for these ID's. First, retailers will need to apply for an Economic Operator ID code. Once this issues (which may take up to two working days from application to issue) the retailer may then apply for their Facility ID code (which also may take up to two working days from application to issue).

Unfortunately, the time to apply and be ready before 20th May is very tight, so it is critical retailers act quickly and apply for their Economic Operator ID code and Facility ID code in early May, once the application process opens. These codes are free of charge so there is no cost to retailers. In order to avoid any disruption to supply, retailers will need to provide the ID codes to their supplier(s) (e.g. manufacturers, wholesalers, cash & carry's etc.). The suppliers require these codes to track products through to the retail outlet. So it is therefore critical that retailers apply for their ID codes in early May and share these with their suppliers before 20th May.

## **Will the packaging of tobacco products change?**

To comply with the regulations, cigarettes and roll-your-own tobacco packaging will carry a Unique Identifier code. This will allow products to be scanned as they move through the supply chain.

## **Will retailers need to scan products before they sell to a consumer?**

No. Retailers will need to obtain the required ID's, but will not be required to scan products out to consumers.

## **Are all tobacco products affected?**

When the rules come into effect on 20th May 2019, only cigarettes and roll-your-own tobacco are impacted initially, with cigars and other tobacco products due to follow from 2024.

## **Can retailers sell products that don't have Unique Identifier codes after 20th May 2019?**

Yes. There is a 12-month sell through period, meaning that products manufactured before 20th May 2019 that are not marked with the new Unique Identifier codes can continue to be sold until 20th May 2020. However, from 20th May 2020 only cigarettes and roll-your-own tobacco products that have Unique Identifiers on the packaging can be sold. Cigars and other tobacco products are not impacted until May 2024.